

OUR FIRM

Bridge Investments is a Chicago-based private equity and venture capital firm focusing on the lower middle market for private equity transactions, and investing in mid-stage venture opportunities through our **Bridge Venture Fund**. Whether it's a controlling stake, growth equity or a Series A investment, we look for execution-oriented management teams who love what they do. We have a 15-year track record of success in a wide array of businesses, including tech-enabled services, consumer, digital marketing, logistics, security services, telecom services, and eDiscovery and forensics services, among others. We contribute our own capital to each investment, directly aligning our interests with management teams and investors.

APPROACH

We seek out established companies with clear potential; apply a disciplined approach to the transaction process and to our portfolio management; and help those companies grow and evolve into mature, larger and more profitable businesses. We support and add value to our portfolio companies through our knowledge and experience, capital resources and business relationships forged over many years. Our flexibility allows us to exit at the ideal time, maximizing value for all involved.

CRITERIA

- **Size:** ideal equity investment is \$1 million to \$10 million for acquisitions or larger growth equity transactions; \$50,000 - \$500,000 for mid-stage venture investments; total transaction values of up to \$35 million
- **EBITDA:** \$0 to \$5 million; Bridge Venture Fund investments are mid-stage, post-revenue
- **Industries:** technology-enabled services, software, consumer/ecommerce, marketplaces, healthcare services, and niche manufacturing
- **Types of Investments/Use of Proceeds:** buyouts/acquisitions, family business transitions, growth equity, recapitalizations, shareholder liquidity, Series A and B or "super-seed" for venture investments
- **Structure:** equity, preferred equity, convertible debt, sub debt, or other quasi-equity securities; we consider control or minority positions
- **Horizon:** 3 – 7 years but willingness to hold for a longer period if generating solid cash returns and/or a clear and more opportunistic exit point is in the future

ATTRIBUTES

- Committed, experienced and passionate management teams with deep industry knowledge and a continuing stake in the business
- Defensible competitive advantage, whether enabled through a proprietary technology or otherwise, with unique barriers to entry
- Differentiated market niche, process or product
- Scalable business with recurring, predictable revenue from growing, diversified customer base
- Defined growth strategy or potential for catalytic event with an infusion of growth equity or venture funding
- Customer focused
- Minimal secular headwinds and limited cyclicalities

CO-INVESTMENTS

Bridge Investments is willing to partner with other like-minded investors. This allows us to participate in larger deals and helps us to diversify our capital base.

TEAM

DANIEL GOLDBERG

Daniel focuses on acquisitions, portfolio management, investor relations, and realization strategy. He currently serves or has served as a Board Director to QDiscovery, Prime Visibility Media Group and FreightWatch International, and as a managing member to other Bridge portfolio companies. dgoldberg@bridgeinvestments.com

ROBERT GOLDBERG

Bob is active in investor relations as well as portfolio management and the sourcing and structuring of investments. He currently serves or has served as a Board Director and ex officio advisor to various Bridge portfolio companies. Prior to Bridge, Bob was a founding partner of Goldberg Kohn, one of Chicago's premier law firms. rgoldberg@bridgeinvestments.com

JASON THOMAS

Jason's focuses on the origination and analysis of investment prospects, deal negotiation and execution, operational/strategic support for portfolio companies, and value realization. Prior to Bridge, he was a Vice President at Red Barn Investments where he served on the Board for two of Red Barn's portfolio companies – SCO Logistics and CoreXchange. He currently serves on the Board for QDiscovery. jthomas@bridgeinvestments.com

REPRESENTATIVE PRIVATE EQUITY PORTFOLIO



REPRESENTATIVE VENTURE CAPITAL PORTFOLIO



Visit our website, www.bridgeinvestments.com, for a complete list of Bridge's team members and portfolio.